Riverside CRAFT BEER FESTIVAL

2027 SPONSOR INVITATION

Saturday, February 27, 2027 | 2:00-6:00 p.m.
Artist Square | Jacksonville, Florida

Dear Community Partner,

I invite you to sponsor the 13th annual Riverside Craft Beer Festival, an afternoon that brings Jacksonville neighbors together and raises funds for charitable work across Northeast Florida.

On Saturday, February 27, 2027, local and national craft breweries, food vendors, and live entertainment will come together at Artist Square beneath the Fuller Warren Bridge. The festival runs from 2:00 to 6:00 p.m., with VIP admission at 2:00 p.m. and general admission at 3:00 p.m. Members of the Rotary Club of Riverside Jacksonville organize and staff the entire festival, one of our club's two major community fundraisers.

Since the festival began in 2014, it has helped the Riverside Rotary Club Foundation provide approximately $800,000 to address critical needs across Northeast Florida. Charities and initiatives that have been supported include Community PedsCare, Feeding Northeast Florida, the Children's Christmas Party, Rethreaded, Angels for Allison, the Emerald Trail, Fourth and Gold Research, Vision Is Priceless, and many others.

Ticket sales typically cover festival expenses, and sponsorships help us support charitable causes in our community. Opportunities range from $500 to $25,000 and include VIP tickets and recognition on the festival website, on event signage, and through social media. The enclosed sponsor packet describes each level and its benefits.

I would welcome a conversation about how your organization might take part. Thank you for considering a sponsorship and for helping us turn an afternoon together into support for our neighbors.

Yours in Service,

Nidhi Gangan
President-Elect, Rotary Club of Riverside Jacksonville
Sponsorship Chair, Riverside Craft Beer Festival
RCBFJax@gmail.com

The Riverside Rotary Club Foundation, Inc. is a 501(c)(3) nonprofit organization, EIN: 59-3563414; Registration Number: CH16566. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. The FDACS can be reached at 1-800-435-7352 or www.FDACS.gov.

Riverside CRAFT BEER FESTIVAL

2027 SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

Raise a Glass to Service

A Jacksonville tradition that turns one afternoon into year-round community impact.

ARTIST SQUARE · JACKSONVILLE, FLORIDA

SATURDAY, FEBRUARY 27, 2027 · 2:00–6:00 P.M.

VIP ADMISSION AT 2:00 P.M. · GENERAL ADMISSION AT 3:00 P.M.

CREATE LASTING IMPACT

Proceeds support the festival and charitable initiatives through the Riverside Rotary Club Foundation, Inc.

THE RIVERSIDE CRAFT BEER FESTIVAL

A Jacksonville tradition with a charitable purpose.



ENTERING ITS 13TH YEAR

More than an afternoon out.

The festival brings breweries, businesses, Rotarians, volunteers, and guests together for craft beer, food, music, and community—with a clear charitable purpose.

CRAFT BEER
Local + national breweries

FOOD
Festival favorites

MUSIC
Live entertainment

Sponsors gain meaningful local visibility while helping produce the festival and fund charitable initiatives across Northeast Florida.

THE IMPACT

One event. Year-round community impact.

Sponsorship of the Riverside Craft Beer Festival helps turn one afternoon of community celebration into support that reaches far beyond the festival grounds.

≈ $800K

charitable + community impact through the Foundation

501(c)(3) charitable arm

WHERE SUPPORT HAS REACHED

- Community PedsCare
- Feeding Northeast Florida
- MaliVai Washington Youth Foundation
- Rethreaded
- Vision Is Priceless
- Other NE Florida community initiatives

A LEGACY OF CARE

Since 2014, the festival has been a significant source of charitable support in Northeast Florida. Past sponsorship helped fund tens of thousands of days of care for children with life-threatening illnesses through Community PedsCare.

THE SPONSORSHIP STORY

Your brand is visible at the festival.
Your support continues working after the taps close.

Visibility + Goodwill + Community Impact

THE PEOPLE BEHIND THE FESTIVAL

40 years of fellowship, leadership, and service.



ROTARY CLUB OF RIVERSIDE JACKSONVILLE · FOUNDED IN 1986

A network that brings people, organizations, and resources together.

For four decades, the club has brought together business and civic leaders and professionals in fellowship and service. Members serve as conveners—connecting community needs with practical action in Jacksonville and beyond.

COMMUNITY
Civic engagement + local service

CONNECTION
Business and community leaders

SERVICE
Local + international initiatives

The festival is the experience. The Foundation turns support into impact. Rotary is the network that brings it together.

SPONSORSHIP OPPORTUNITIES

Seven ways to sponsor the festival.

All sponsorship levels include website recognition, festival signage, and social media acknowledgment.

BREW MASTER — $25,000

Title presenting recognition • VIP Tent • Event advertising • Sponsor display table

35 VIP tickets — One available

CHEERS CHAMPIONS — $15,000

Recognition in event advertising • VIP Tent • Sponsor display table

25 VIP tickets — One available

BARREL BUDDIES — $10,000

Recognition in event advertising • Food Village recognition as Grub Sponsor

20 VIP tickets — Multiple available

GOLDEN STEIN SPONSOR — $5,000

Recognition as Tasting Cups Sponsor

12 VIP tickets — Multiple available

PINT SPONSOR — $2,500

Website • Event signage • Social Media recognition

6 VIP tickets — Multiple available

GOBLET SPONSOR — $1,000

Website • Event signage • Social Media recognition

4 VIP tickets — Multiple available

TASTING GLASS SPONSOR — $500

Website • Event signage • Social Media recognition

2 VIP tickets — Multiple available

Promotional placements remain subject to the final site plan and approval.

COMPLETE + RETURN

Ready to partner with the Riverside Craft Beer Festival?

Select a sponsorship level, provide your contact information, and return the completed form to RCBFjax@gmail.com.

SPONSORSHIP LEVEL

- ☐ Brew Master $25,000
- ☐ Cheers Champion $15,000
- ☐ Barrel Buddy $10,000
- ☐ Golden Stein $5,000
- ☐ Pint $2,500
- ☐ Goblet $1,000
- ☐ Tasting Glass $500

SPONSOR OR BUSINESS NAME

PRIMARY CONTACT | **TITLE**

EMAIL | **PHONE**

MAILING ADDRESS

CITY | **STATE AND ZIP**

RECOGNITION NAME — EXACTLY AS IT SHOULD APPEAR

WEBSITE OR PRIMARY SOCIAL MEDIA

PAYMENT + LOGO

☐ Check enclosed ☐ Request a payment link ☐ High-resolution logo attached
☐ Logo to follow

AUTHORIZED REPRESENTATIVE | **DATE**

Checks payable to Riverside Rotary Club Foundation, Inc. • EIN 59-3563414 • Florida Registration CH16566